

GUIDELINES TO AUTHORS

Total number of authors for one paper should not be more than three. Each author will have to register separately. Authors may follow the sequence of Abstract, Introduction, Theoretical Background, Research Methodology, Analysis & Discussions, Findings, and Conclusions. Each paper should furnish the bibliography.

Authors also need to ensure that the paper is neatly typewritten using Times New Roman with font size of 12. Line spacing is to be 1.5. Word limit for each paper is not more than 3000 words.

PUBLICATION :

AIMS is publishing an Edited Book titled "Paradigm Shifts in Higher Education" with ISBN : 978-81-925257-5-4. Select papers received during the National Conference (relevant to theme of the Book) shall be published as the chapters in the Edited Book. The Book is scheduled to be released in A.Y. 2019-20.

REGISTRATION FEE (PER AUTHOR) :

Foreign Delegates	Rs. 2000/-
Professionals / Academicians	Rs. 1000/-
*Research Scholars (PhD registered)	Rs. 750/-
*Students	Rs. 750/-

* Enclose supporting document

PAYMENT :

DD of any Nationalized Bank drawn in favor of "Anekant Institute of Management Studies" payable at Baramati, Dist. Pune (MH).

ONLINE PAYMENT :

Bank	Bank of Maharashtra
IFSC	MAHB0000073
Current A/C. No.	60162114631
Branch	Baramati

*Kindly send Transaction ID for confirmation.

IMPORTANT DATES

Submission of completed Research Paper along with Registration Fee	Saturday 21 st Sept. 2019
Communication of Acceptance and Presentation Slots	Thursday 26 th Sept. 2019

Papers can also be presented in absentia. Such papers shall also be considered for publication in the Journal subject to the clearance from the Review & Editing Committee.



Kindly download Registration & Copyright form and Guidelines to the author
www.aimsaramati.org

CONFERENCE COMMITTEE

Shri. Arachatdas Hirachand Shah (Saraf)
Hon. Chairman, AES, Baramati

Shri. Jawahar Motilal Shaha (Wagholikar)
Hon. Secretary, AES, Baramati

Shri. Milind Rajkumar Shah (Wagholikar)
Secretary, AIMS, Baramati

Shri. Sonik Adarsh Shah (Pandarkar)
Member, Governing Council, AIMS, Baramati

Dr. Chandrashekhar V. Murumkar
Principal, T. C. College, Baramati

Dr. M.A. Lahori
Director, AIMS, Baramati

RAPT TESTIMONIES



"It was a pleasure as well as an honor to be at AIMS for the National Conference. Thanks for the invitation."
- Mr. Mauro Padovani, Plant Manager, Ferrero, Italy
Guest of Honor, 3rd National Conference



"I enjoyed being part of the 5th National Conference and interacting with the students. It is a truly lovely and open atmosphere in your campus!" - Ms. Sabrina Peuser, Socialite, Kundalini Yoga Practitioner, Germany
Special Invitee, Panelist, 5th National Conference



"Magnificent! Hospitable!! Amazing!!! That's what I can say about AIMS."
Thank You So Much for inviting me to the Conference.
- Mr. Simon Zuk, Postdoctoral Student, Germany
An International delegate, 6th National Conference

Convener

Dr. T. V. Chavan - 9552345000

Review and Editing Committee

Prof. S. S. Khatri & Dr. U. S. Kollimath
9975562586

Registration Committee

Prof. P.D. Hanchate & Dr. V. N. Sayankar
9503497098

Presentation Committee

Prof. M. A. Vhora, Prof. S. S. Badave & Dr. D. P. More - 9503784399

Discipline and Decorum Committee

Dr. A. Y. Dikshit, Prof. S. S. Jadhav
9423974813

Social Media Committee

Prof. P. V. Yadav
8888340340



For email correspondence related to the Conference
conference@aimsaramati.org

Anekant Education Society's
**Anekant Institute of Management Studies
(AIMS), Baramati**



In association with
Savitribai Phule Pune University
under
Quality Improvement Program



8th National Conference 2019

On

**"Higher Education Metamorphosis:
Quest for Quality"**
4th (Friday) & 5th (Saturday) October, 2019



Anekant Education Society's

**Anekant Institute of Management
Studies (AIMS), Baramati**

(Accredited with B++ (CGPA 2.93) by NAAC,
Approved by AICTE, Permanently Affiliated
to Savitribai Phule Pune University, Certified with ISO
9001:2015 & Green Audit)

Dist. Pune (MH.) - 413 102 • Phone: 02112-227299
• director@aimsaramati.org | www.aimsaramati.org



ANEKANT EDUCATION SOCIETY @ A GLANCE

Anekant Education Society is established in 1961 under the able guidance of Late Shri Fulchandji Gandhi, Education Minister of the Former Hyderabad State. The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd., and Walchand Group of Industries was determined on attracting the best talent to institutions operating under the auspices of AES.

The society has chosen the Jain concept of "Siddhirnekantat" and "Anekantvad" in the nomenclature of the Society. The Society started Undergraduate Programs in Baramati in the year 1962. The college eventually was renamed as Tuljaram Chaturchand College.

In a span of about 5 decades of its presence, Anekant Education Society has touched upon the lives of almost every household in and surrounding areas of Baramati.

Anekant Institute of Management Studies (AIMS)

Anekant Education Society has added another feather to its cap by starting AIMS to provide MBA course. AIMS is certainly working beyond excellence in all the accreditations, affiliations and Certifications of the nominated authorities. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, AIMS is providing quality education and in a period of few years the Institute has made its mark on academic, cultural and social environment of Baramati.

Conference Theme:

AIMS has been consistently organizing National Conference to bring forth relevant and burning issues of interdisciplinary importance such as education, economics, IT, International Trade, etc., essentially through the prism of Management Science. AIMS National Conference has always been patronized by Research Scholars, Academicians, Entrepreneurs, Practicing Managers and Students in terms of insightful, innovative, and interesting Research Papers/Articles/Case Studies, etc.

We are pleased to present 8th National Conference titled "Higher Education Metamorphosis: Quest for Quality" scheduled on 4th and 5th October, 2019.

Indian Society is full of diversity, ideologies and opinions and hence the quality in higher education is subject to plural interpretations.

It is aptly said about higher education as *knowing more and more about less and less*. Institutes of higher learning typically instill inquisitiveness, scientific temper among the learners by developing competent and critical thought process on specific domains.

AIMS academic think tank has scheduled to organize the 8th National Conference on the above premises to garner wider perspectives from different walks of life.

Objectives of Conference:

1. To deliberate upon the changing paradigms of higher education institutes as a facilitator of growth and development of business and society.
2. To deliberate upon the role of Higher Education in shaping up research & innovation ecosystem.

Call for Papers - Presentation and Publication

Research Papers (unpublished & not in the process elsewhere) are invited from Research Scholars, Academicians, Professionals and Students.

The Subthemes of Conference

Track I - Marketing

- Sustainable Marketing Strategies
- Digital Marketing
- International Marketing Management
- Export Marketing Strategy & Performance
- Green Marketing & Advertising
- Social Context of Markets
- Marketing Perspectives

Track II - Finance

- Finance and Investment / Foreign Direct Investment
- Corporate Finance and Governance
- Corporate Finance, Capital Structure and Dividend Policy
- Asset Allocation and Investment Management
- Financial Crises, Systemic Risk and Macro-Finance
- Quality of Financial Reporting and Adoption of IFRS
- Computational Finance and Financial Econometrics
- Financial Literacy and Financial Education

Track III - Human Resource Management

- Cutting-Edge People Management
- HR Analytics and Technology in HR, Green HRM
- Cross Cultural HR Management
- Changing Face of Labour Laws
- Creating Human Capita

Track IV - Organization Management

- Organizational Development and Change Management
- Organizational Culture and Climate
- Positive Organizational Psychology
- Entrepreneurial Leadership
- Leadership through ICT
- Learning Organizations

Track V - General Management

- Teaching Talent Training
- Public Education Policy
- Continuous Education / Lifelong Education
- Education and Management
- Education, Research and Globalization
- Rural Education
- Educational Administration
- Education Practice Trends and Issues
- Values and Ethics

The above themes are suggestive; contributions relevant to the theme of the conference are welcome